

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Peter H. I. Kim

Application No.: 09/665,482

Group Art Unit: 3622

Filing Date: September 20, 2000

Examiner: Namrata Boveja

For: METHOD AND APPARATUS FOR
DELIVERY OF TARGETED
ADVERTISING AND CONTENT BASED
ON USER INTERACTION WITH ONLINE
QUERIES ON A WIDE AREA NETWORK

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Arlington, VA 22313-1450

Sir:

Applicant respectfully submits the following amendments and remarks in response to the non-Final Office Action mailed August 20, 2007. Applicant includes herewith a request for a two month extension of time. With the granting of the request, the Applicant believes that this response is timely filed within six months of the date of mailing of the Action. Please enter this Amendment and the accompanying remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.